

## Overview

Scapic is building a platform to enable businesses to create product experiences that are simple, fast & stunning. Our platform allows users to create AR enabled product viewers that anyone can integrate onto our pages – from a custom webpage to a CMS like Shopify. As Scapic is a cloud-based content collaboration tool, there is no end app installation necessary to view any of these experiences.

Date Launched	HQ Location	Team Size	Fund Status	Contact
Jan 2017	Bangalore, IN	20 members	Seed - \$500k	hello@scapic.com

### Investors

Speciale Invest  
[specialeinvest.com](http://specialeinvest.com)

Axilor Ventures  
[axilor.com](http://axilor.com)

### Founders



**Sai Krishna V K**

Hails from Stanford GSB, and previously cofounded an AI startup and an Ed-Tech startup.



**Ajay P V**

Previously been a part of Gridraster Inc, a San Francisco based VR Startup and Cisco.

### Advisory

SeedX  
[seedx.in](http://seedx.in)

**James Lattin**

Prof. @ Stanford Graduate School of Business

## Our Capabilities

We have a plethora of offerings that work for a whole range of industries – from Retail to Healthcare. Some of them are – **3D/AR Viewer, Virtual Photographer, 3D Product Customiser, Virtual Shopping, AR/Virtual Try-ons, AR Games, Remote Debugging, Virtual Tours.**

[You can visit our website to learn more about our offerings.](#)

## Sectors we serve



Real Estate



Retail



Entertainment



Education



E-commerce



Media

## Why us?

With a lot of people shopping digitally, there's a dire need to top-tier solutions that can solve the problem of online shopping for both the customers & the sellers. Scapic is a notch above the rest when it come to this and helps you *increase conversions by 29%* and *reduce product returns by 49%* by simply switching out your images with a realistic AR experience.

## Clients



ENTERPRISE  
PARTNER



ROYAL ENFIELD